



300 Airlie Road • Wilmington, NC 28403 • 910.798.7700

Airlie Gardens Photography Policy

Airlie Gardens provides a unique backdrop for photography and in order to maintain the beauty of the gardens and its services, ongoing fundraising is an essential part of our financial future.

“Portrait ‘Style’ photography” as used herein includes, but is not limited to: bridal, family, engagement, or individual portrait photos; as well as, the use of photography props, formal or event-specific attire, a change of clothing, subjects or models (professional or amateur), a pre-arranged photographer (professional or amateur), or other similar situations, as determined by staff.

*Cell phone, nature photography, and casual picture taking are permitted on the grounds. A signed release is required for images specific to Airlie Gardens that are placed on exhibit or sold for profit. **

Portrait photography fee:

There is a fee of \$200 per session for “portrait ‘style’ photography,” as defined above. A reduced fee of \$100 is offered to New Hanover County high school students interested in taking school function photos. Photography sessions must be scheduled in advance. For photographers or subjects that are requesting a staff member, golf cart or the use of private vehicles, an additional fee of \$300 is charged. These fees apply to professional and amateur photographers alike.

Commercial photography fee:

Airlie Gardens requires a site fee of \$300 for all commercial photography. All photo shoots are scheduled during weekday business hours only. For those requesting a staff member, golf carts, special hours, props or private vehicles, an additional fee will be charged based on the nature of the request. **A signed release is required for images specific to Airlie Gardens that are placed on exhibit, sold for profit, or used for advertising. An additional fee may be charged for use of images.**

Student photography and videography:

Student photographers and videographers are subject to the same guidelines that apply to commercial projects. Some fees may be reduced or waived with proper documentation.

***For photography clubs, classes, or group scheduling, please contact us for special arrangements and pricing.**

Scheduling a photography session:

Photography sessions must be scheduled prior to arrival and during our regular hours of operation, Monday-Sunday, 9am-5pm (closed on Mondays in the winter). To schedule a session in the gardens, please contact us at 910-798-7700. Airlie Gardens is a public garden and will remain open to the public during our hours of operation.

The Garden reserves the right to refuse admittance for any photography session if not in compliance with this policy.

Photographers Portrait Agreement

General Policies for all Photographers and Videographers

We ask that you honor these policies and guidelines when using the Garden as a backdrop for any photography, art works or filming.

- **Airlie Gardens is a public garden and will remain open to the public.** Please allow access to the public when others wish to pass.
- No transportation will be provided unless arranged prior to the time of your visit.
- Avoid stepping into the plant beds or closed/chained off areas
- Keep all equipment (including tripods, lighting, etc.) out of plant beds
- Smoking is not permitted anywhere on the grounds, including electronic cigarettes
- **NO** pets or animals of any kind are allowed in the Gardens or in cars.
- Please be respectful of ongoing garden maintenance. When stationary for a long period, we may ask that you relocate so that we can conduct daily business.
- Please do not climb trees, enter water areas, or step into planted gardens.
- Please do not touch or move plant life. Do not hang backpacks or props on trees or plants.
- Do not disturb or feed the wildlife.
- No electrical power will be provided unless negotiated as an additional fee.
- No changing areas are provided and no changing of clothing in the garden. A public restroom is available on site.

Airlie Gardens/New Hanover County assumes no responsibility for loss, theft, or damage to equipment. Take valuables with you when you park your car.

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To be completed by Photographer:

Name: _____

Business name & website (if applicable): _____

Phone: _____ Email: _____

Type of photography session requested: _____

Date & Time Requested: _____

To be completed by Subject:

Name: _____

Phone: _____ Email: _____

The signatures below indicate that both Photographer and Subject understand and fully agree with the Photography Policies listed in this document.

Photographer Signature: _____ **Date:** _____

Subject Signature: _____ **Date:** _____