

2018 SUMMER
ART EXHIBIT
AIRLIEGARDENS.ORG - 910.798.7700



Sponsor Information

Name of Sponsor/Business (as it should appear on promotional materials)	
Contact Name	
Mailing Address	
City, ST, ZIP Code	
Contact Phone	
E-Mail Address	

Method of Payment

Full payment is due at the time of sponsorship commitment. Please make check payable to The Airlie Gardens Foundation. [Online payment options also available.](#)

Cash Check Credit (Visa, MasterCard or Discover)

Sponsorship Level:

- Exhibit Presenting Sponsor- \$2,500 (Commitment Deadline- March 23rd 2018)
- Sculpture Sponsor- \$1,000 (Commitment Deadline- May 15th 2018)
- Artist Sponsor- \$500 (Commitment Deadline- June 15th 2018)

Agreement and Signature

Name (printed)	
Signature	

Please return your Sponsor Commitment form and payment to:
Airlie Garden Foundation, 300 Airlie Road, Wilmington, NC 28403
For further information, contact Janine Powell, Director of Donor Relations
910-798-7703 / jpowell@nhcgov.com

Sponsorship Opportunities

For the sixth year in a row Airlie Gardens, in Wilmington, N.C., is excited to host their summer art exhibit! This year we are inviting experienced artists or teams of artists to decorate, paint, and otherwise adorn 15 oversized 5-foot-tall fiberglass Garden Gnomes. These Garden Gnomes will be placed throughout the grounds for visiting guests to enjoy as part of their garden experience during the months of July-October 2018. Our hope for this outdoor exhibit is that the collection appeals to all age groups and families. An artist's design will be selected based on creativity, craftsmanship, use of materials, the ability to appeal to all age groups, outdoor sustainability and durability.

This public art exhibit gives the sponsors:

- A showcase for the sponsors business.
- Optimum exposure through increased pedestrian traffic within Airlie Gardens, over 30,000 visitors between the months of July-October!
- Media attention throughout Wilmington & Eastern North Carolina
- A means to give back to the community, Airlie Gardens Foundation is a 501(C)(3) Non-Profit Organization.

Communities as diverse as tiny Brandon, Vermont, to Zurich, Switzerland, have staged similar, hugely successful exhibits. Find more about these and other projects at www.cowpainters.com.

Exhibit Presenting Sponsor- \$2,500

- Featured as a Presenting Sponsor of our Summer Exhibit on all advertising and collateral material: Airlie Gardens Billboard (Oleander Dr. & Airlie Rd), Rack Card, Garden Map/Scavenger Hunt, Email Blasts & Social Media Feature.
- Featured as a Presenting Sponsor on Airlie Gardens Website with optional link to sponsor Web site.
- Sponsor has first choice of artist from design portfolio and will have name/business on one Sculpture Sign. Choices will be made in the order sponsor commitments are received.
- Invite to Exhibit Preview & Artist Reception
- 40 Tickets to Garden
- Commitment deadline- March 23rd 2018

Sculpture Sponsor- \$1,000

- Name/Business on one Sculpture Sign. Sponsor has choice of artist from design portfolio. Choices will be made in order sponsor commitments are received.
- Name on Garden Map/Scavenger Hunt
- Name on Email Blasts, Social Media & listed on Website with direct link to business page
- Invite to Exhibit Preview & Artists Reception
- 20 Tickets to Garden
- Commitment deadline- May 15th 2018

Artist Sponsor- \$500

- Name/Business on Garden Map/Scavenger Hunt as Artist Sponsor.
- Name/Business on Email Blasts & Website with direct link to business page
- Invite to Exhibit Preview & Artists Reception
- 10 Tickets to Garden
- Commitment deadline- June 15, 2018

For an additional \$1,500 sponsors may elect to keep their Garden Gnome and remove it from public sale.

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