



Project Rules & Guidelines (Applications must be received by February 28th 2019)

*Airlie Gardens will supply the fiberglass heart and a **\$400-\$800 honorarium** for realizing your design on the fiberglass form. The finished heart will be displayed in Airlie Gardens from July to October 2019, when they will be offered for sale to benefit The Airlie Gardens Foundation. Artists may choose to submit a design for a small 2.5ft heart, large 5ft heart or both.*

- Artists may alter the basic heart form but cannot compromise its structural integrity. The contact points by which the hearts are attached to their bases cannot be altered or obstructed.
- Artists whose designs have been approved for exhibition, will receive an honorarium (½ delivered at sculpture pick up and ½ paid upon delivery)
 - \$400- Small Heart
 - \$800- Large Heart.
- The manufacturer primes the surface of each heart. Unless you have altered the form or exterior of your heart, you will not need to reapply a primer. The heart manufacturer, Cowpainters, LLC, has provided a list of recommended materials for decorating the forms which is provided at the end of this document.
- Artists may paint, sculpt, transform, or adorn hearts. Objects attached to the hearts must be affixed so that they cannot be easily removed. Attached objects must be weather-resistant.
- Artists have the option of adding appendages to the fiberglass form. Proposed additions must be made clear at the time of original submission of drawings to the review committee.
- Hearts will be placed in outdoor areas for four months, fully accessible to the public beginning in July. Artists should consider the weather and other elements, including sun, rain, wind, dirt, and people. Artists must develop designs that can withstand the weather and the public, who will be touching the hearts.
- Artists should consider that their designs might be purchased for long-term installation in an outdoor location.
- Painted hearts will receive automotive clear coat for weather protection, this service will be funded by the Airlie Foundation. Artists are responsible for scheduling an appointment and delivery & pick up of Gnome.
- Designs must be appropriate for public display. Designs that are religious, political, or sexual in nature will not be selected. Corporate logos and advertising are not permitted. Libelous, slanderous, or designs showing social disrespect will not be permitted. The review committee evaluates all designs and has sole discretion to accept or reject any design.
- **Artists will produce the heart sculptures in their studios or homes. You will be responsible for transporting your heart to and from your studio or workspace.**