



## Sponsorship Information

For the seventh year in a row Airlie Gardens, in Wilmington, N.C., is excited to host their yearly art exhibit, **Heart of the Gardens**, July-October 2019! Airlie Gardens invites artists or teams of artists to decorate, paint, and otherwise adorn one of the 10 oversized **fiberglass Giant Heart** models. These Garden Hearts will be placed throughout the grounds for guests to enjoy as part of their garden experience. Our hope for this outdoor exhibit is it will be a collection that appeals to all. An artist's design will be selected based on creativity, craftsmanship, use of materials, the ability to appeal to all age groups, and outdoor sustainability.

### Benefits of Sponsoring

- A showcase for the sponsor's business.
- Optimum exposure through increased pedestrian traffic within Airlie Gardens, over 30,000 visitors between the months of July-October!
- Media attention throughout Wilmington & Eastern North Carolina
- A means to give back to the community, Airlie Gardens Foundation is a 501(C)(3) Non-Profit Organization.

### Exhibit Presenting Sponsor \$4,500

- Featured as a Presenting Sponsor of our Summer Exhibit on all advertising and collateral material: Airlie Gardens Billboard (Oleander Dr. & Airlie Rd), Rack Card, Garden Map/Scavenger Hunt, Email Blasts & Social Media Feature.
- Featured as a Presenting Sponsor on Airlie Gardens Website with optional web link
- Sponsor has first choice of artist from design portfolio and will have name/business on one Sculpture Sign. Choices will be made in the order sponsor commitments are received.
- Invite to Exhibit Preview & Artist Reception
- 40 Tickets to Garden
- Sponsor will own one of the hearts after the exhibit closes and remove it from public sale

### Sculpture Sponsor \$2,000- 5ft Large Heart (3 available) \$1,000- 2.5ft Small Heart

- Name/Business on one Sculpture Sign. Sponsor has choice of artist from design portfolio. Choices will be made in the order sponsor commitments are received.
- Name on Garden Map/Scavenger Hunt
- Name on Email Blasts, Social Media & listed on Website with direct link to business page
- Invite to Exhibit Preview & Artists Reception
- 20 Tickets to Garden
- Sponsor can purchase a Heart Sculpture at a discounted rate and remove it from public sale

### Artist Sponsor \$500

- Name/Business on Garden Map/Scavenger Hunt as Artist Sponsor.
- Name/Business on Email Blasts & Website with direct link to business page
- Invite to Exhibit Preview & Artists Reception
- 10 Tickets to Garden
- Sponsor can purchase a Heart Sculpture for at a discounted rate and remove it from public sale

## Sponsor Information

Name of Sponsor/Business (as it should appear on promotional materials)	
Contact Name	
Mailing Address, City ST, ZIP Code	
Contact Phone	
E-Mail Address	

## Method of Payment

*Full payment is due at the time of sponsorship commitment. Please make check payable to The Airlie Gardens Foundation. Online payment options also available.*

Cash                       Check                       Credit (Visa, MasterCard or Discover)

## Sponsorship Level:

- Exhibit Presenting Sponsor- \$4,500  
 Sculpture Sponsor  
     Large Heart- \$2,000 (3 available)     Small Heart- \$1,000 (7 available)  
 Artist Sponsor- \$500

## Agreement and Signature

Name (printed)	
Signature	

*Hearts will go on sale to the public through an online auction starting September 17<sup>th</sup>. No sponsorships will be available after August 7<sup>th</sup>. Sponsors have the opportunity to purchase a heart before they go on sale to the public.*

**Please return your Sponsor Commitment form and payment to:**  
Airlie Garden Foundation, 300 Airlie Road, Wilmington, NC 28403  
For further information, contact Janine Powell, Director of Donor Relations  
910-798-7703 / [jpowell@nhcgov.com](mailto:jpowell@nhcgov.com)