



Sponsorship Information

For the seventh year in a row Airlie Gardens, in Wilmington, N.C., is excited to host their yearly art exhibit, July-October 2019! Airlie Gardens invites artists or teams of artists to decorate, paint, and otherwise adorn one of the 12 oversized **fiberglass Giant Heart** models. These Garden Hearts will be placed throughout the grounds for guests to enjoy as part of their garden experience. Our hope for this outdoor exhibit is it will be a collection that appeals to all. An artist's design will be selected based on creativity, craftsmanship, use of materials, the ability to appeal to all age groups, and outdoor sustainability.

Benefits of Sponsoring

- A showcase for the sponsor's business.
- Optimum exposure through increased pedestrian traffic within Airlie Gardens, over 30,000 visitors between the months of July-October!
- Media attention throughout Wilmington & Eastern North Carolina
- A means to give back to the community, Airlie Gardens Foundation is a 501(C)(3) Non-Profit Organization.

Exhibit Presenting Sponsor \$4,500

- Featured as a Presenting Sponsor of our Summer Exhibit on all advertising and collateral material: Airlie Gardens Billboard (Oleander Dr. & Airlie Rd), Rack Card, Garden Map/Scavenger Hunt, Email Blasts & Social Media Feature.
- Featured as a Presenting Sponsor on Airlie Gardens Website with optional web link
- Sponsor has first choice of artist from design portfolio and will have name/business on one Sculpture Sign. Choices will be made in the order sponsor commitments are received.
- Invite to Exhibit Preview & Artist Reception
- 40 Tickets to Garden
- Sponsor will own one of the hearts after the exhibit closes and remove it from public sale

Sculpture Sponsor \$2,000- 5ft Large Heart (3 available) \$1,000- 2.5ft Small Heart

- Name/Business on one Sculpture Sign. Sponsor has choice of artist from design portfolio. Choices will be made in the order sponsor commitments are received.
- Name on Garden Map/Scavenger Hunt
- Name on Email Blasts, Social Media & listed on Website with direct link to business page
- Invite to Exhibit Preview & Artists Reception
- 20 Tickets to Garden
- Sponsor can purchase a Heart Sculpture at a discounted rate and remove it from public sale

Artist Sponsor \$500

- Name/Business on Garden Map/Scavenger Hunt as Artist Sponsor.
- Name/Business on Email Blasts & Website with direct link to business page
- Invite to Exhibit Preview & Artists Reception
- 10 Tickets to Garden
- Sponsor can purchase a Heart Sculpture for at a discounted rate and remove it from public sale

Sponsor Information

Name of Sponsor/Business (as it should appear on promotional materials)	
Contact Name	
Mailing Address, City ST, ZIP Code	
Contact Phone	
E-Mail Address	

Method of Payment

Full payment is due at the time of sponsorship commitment. Please make check payable to The Airlie Gardens Foundation. Online payment options also available.

Cash Check Credit (Visa, MasterCard or Discover)

Sponsorship Level:

Exhibit Presenting Sponsor- \$4,500

Sculpture Sponsor

Large Heart- \$2,000 (3 available) Small Heart- \$1,000 (9 available)

Artist Sponsor- \$500

Agreement and Signature

Name (printed)	
Signature	

Hearts will go on sale to the public through an online auction starting September 17th. No sponsorships will be available after August 7th. Sponsors have the opportunity to purchase a heart before they go on sale to the public.

Please return your Sponsor Commitment form and payment to:
Airlie Garden Foundation, 300 Airlie Road, Wilmington, NC 28403
For further information, contact Janine Powell, Director of Donor Relations
910-798-7703 / jpowell@nhcgov.com