



## Airlie Gardens Sponsorship Information

For the eighth year in a row Airlie Gardens, in Wilmington, N.C., is excited to host their yearly art exhibit, July-October 2020! Airlie Gardens invites artists, or teams of artists, to decorate, paint, and otherwise adorn one of 10 oversized, **fiberglass squirrel** models. These squirrels will be placed throughout the grounds for guests to enjoy as part of their garden experience. We hope to have a collection that appeals to all. Artist designs will be selected based on creativity, craftsmanship, use of materials, the ability to appeal to all age groups, outdoor sustainability and durability.

### Benefits of Sponsoring

- A showcase for the sponsor's business.
- Optimum exposure through increased pedestrian traffic within Airlie Gardens - over 30,000 visitors between the months of July-October!
- Media attention throughout Wilmington & Eastern North Carolina
- A means to give back to the community; Airlie Gardens Foundation is a 501(C)(3) Non-Profit Organization.

### Exhibit Presenting Sponsor \$3,000 (1 available)

- Featured as a Presenting Sponsor of Airlie's Annual Art Exhibit on all advertising and collateral material: Airlie Gardens Billboard (Oleander Dr. & Airlie Rd), Garden Map & Scavenger Hunt, Email Blasts and Social Media Features.
- Featured as a Presenting Sponsor on Airlie Gardens Website with direct link to business page
- Name or Business on one sculpture sign – sponsor has first choice of squirrel sculpture from design portfolio
- Invite to Exhibit Preview & Artist Reception
- 40 Tickets to Garden
- Sponsor will own one of the squirrel sculptures after the exhibit closes and remove it from public sale

### Sculpture Sponsor \$1,000 (10 available)

- Name or Business on one Sculpture Sign - sponsor has choice of squirrel sculpture from design portfolio. *Choices will be made in the order sponsor commitments are received.*
- Name on Garden Map & Scavenger Hunt
- Name on Email Blasts, Social Media & listed on Airlie Gardens Website with direct link to business page
- Invite to Exhibit Preview & Artists Reception
- 20 Tickets to Garden
- Sponsor can purchase a squirrel sculpture at a discounted rate and remove it from public sale

### Artist Sponsor \$500

- Name/Business on Garden Map/Scavenger Hunt as Artist Sponsor.
- Name/Business on Email Blasts & Website with direct link to business page
- Invite to Exhibit Preview & Artists Reception
- 10 Tickets to Garden
- Sponsor can purchase a squirrel sculpture at a discounted rate and remove it from public sale

## Sponsor Information

Name of Sponsor/Business (How it will appear on promotional materials)	
Contact Name	
Mailing Address (City, ST, ZIP)	
Contact Phone	
E-Mail	

## Method of Payment

*Full payment is due at the time of sponsorship commitment. Please make check payable to The Airlie Gardens Foundation. Online payment options also available.*

Cash

Check

Credit (Visa, MasterCard or Discover)

## Sponsorship Level:

Exhibit Presenting Sponsor- \$3,000 (1 available)

Sculpture Sponsor- \$1,000 (10 available)

Artist Sponsor- \$500

## Agreement and Signature

Name (printed)	
Signature	

***Squirrels will go on sale to the public through an online auction starting September 15<sup>th</sup>. No sponsorships will be available after August 7<sup>th</sup>. Sponsors have the opportunity to purchase a squirrel before they go on sale to the public.***

**Please return your Sponsor Commitment form and payment to:**  
Airlie Garden Foundation, 300 Airlie Road, Wilmington, NC 28403  
For further information, contact Janine Powell, Director of Donor Relations  
910-798-7703 / [jpowell@nhcgov.com](mailto:jpowell@nhcgov.com)